

Love Lurgan - Radio Lurgan

Project Overview

Love Lurgan CIC is a community interest company focused on developing a new community radio and activity space, with plans to host conversations, music, recordings, and exhibits that celebrate the town's history, present, and future.

Challenge

The project emerged from a desire to counter long-standing negative perceptions of Lurgan and build civic pride, stronger community connection, and local confidence. Love Lurgan needed support to shape the idea, explore practical next steps, and consider how the project could develop into a sustainable community asset.

Solution

Through the InnovateUs programme, SRC provided mentoring, design thinking input, ideation support, and guidance on fundraising and technical development using the RODECaster Pro 11 production solution. The company was also introduced to Descript and Veed.io for AI content editing. Another critical part of the project was designing training materials and organising these into a user-friendly format with Google Drive and the Thinkific Learning platform.

Outcome and Value

The collaboration helped Love Lurgan CIC refine its vision and build momentum around the new community radio venture. It also strengthened engagement between the organisation and its local community. For SRC, the project demonstrates how InnovateUs can support social enterprises and community-led innovation in a practical, locally relevant way.



Want to know more? Scan the QR code or click the link!



Love Lurgan CIC
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