

Nice Buns



Introduction - Nice Buns is a micro-bakery in Bleary, Co. Armagh, founded by Kat. Specialising in paint-your-own biscuits designed with custom 3D-printed cutters, Kat combines creativity and quality through her weekend Cake Hut, building a distinctive local brand with strong growth potential.

Challenge - As a growing micro-bakery, Nice Buns has carved out a strong niche with its paint-your-own novelty biscuits but faces several challenges in scaling sustainably. The business needs to standardise recipes, optimise production methods, and strengthen supply chains to maintain quality while increasing output. Clear costing structures, compliant food labelling, and nutritional transparency are also essential to support wider market entry and long-term growth.

Solution - Nice Buns introduced standardised recipes, streamlined production, and strengthened supplier relationships to support growth. A costing model improved pricing accuracy, while updated packaging, labelling, and nutritional information ensured full compliance and transparency.

Impact - The project transformed Nice Buns from a local micro-bakery into a successful artisan brand, expanding sales through markets, the Cake Hut, and retail listings. Improved efficiency, compliance, and supply chains have boosted profitability and brand trust, positioning the business for wider UK and European growth.

