

Tour Guiding Course



In picture l-r: Ruadhán McInteggart, Sheila Rooney, Brian McDonald, Marc McNally, Anne O'Hare, Donna Fox, Orlagh Grimley and Celene Donaghy, Missing: Trevor Geary

Profile: A cluster of local businesses recently completed the OCN NI Level 2 Certificate in Local Tour Guiding delivered by Kieran Swail, Tourism Innovation Specialist.

Challenge: The businesses wanted to up-skill and gain qualifications in this area as Armagh prepares for the 2025 City of Culture Bid.

Solution: Participants were trained and up-skilled in communication and presentation skills, health & safety and leading & managing a walking tour. This programme was fully funded through the Department of The Economy's Skills Focus Programme.